

Chapter 13_The Reverend Doctor Lionel Jason David Jones, D.D.S., D.D. ...

In this chapter, the narrative focuses on the Reverend Doctor Lionel Jason David Jones, an infamous figure deeply entrenched in racial politics and propaganda. Born in Haverhill, Massachusetts, in 1889, Jones entered a family of dentists but failed his dental studies at the University of Pittsburgh due to what could now be diagnosed as paranoia, linked to his bizarre writings which connected dental characteristics with racial theories. His early examinations devolved into frantic pamphlets warning against Jewish and Negro influence.

Following his expulsion, he worked as an apprentice embalmer, eventually marrying Hattie Scharff, the funeral home's owner. This marriage flourished, allowing Jones to temporarily set aside his rabid ideas about race. He found success in developing embalming products during these years, but Hattie's death in 1928 catalyzed his return to agitation, leading him to establish *The White Christian Minuteman*.

However, financial ruin followed after the 1929 stock market crash, and he pivoted careers when he took charge of an embalming school in Little Rock, Arkansas, which soon shifted its focus to a mail-order university apotheosizing the awarding of phony divinity degrees. Jones transformed into the Reverend Doctor and published a controversial book claiming that historical depictions of Jesus did not represent Jewish ancestry, further embedding his racial ideas into mainstream discourse via his publication.

As World War II escalated, Jones became a conduit for Nazi propaganda, contributing to the spread of disinformation even post-America's entry into the war. He faced indictment for conspiring to undermine the U.S. government and was sentenced to fourteen years, of which he served eight. Upon release in 1950, he had become financially prosperous due to his embalming inventions.

In 1955, he resumed his publication, and in the years that followed, he remained a fixture of racial intolerance. The chapter closes with the author's reflection on why Jones was treated to such an extensive biography: as a stark contrast to the author's own sanity and knowledge, highlighting the absurdity of the beliefs propagated by Jones and his contemporaries .