

# Openness

Openness challenges the human propensity for certainty, emphasizing the importance of flexibility and curiosity, especially in the realm of creativity. Historically, the ability to quickly assess information was crucial for survival in a more dangerous world. This has led to a reliance on categorization and shortcuts in the modern era, where the abundance of information can be overwhelming. However, this approach limits the spectrum of creative possibilities, making our worlds smaller and safer, but at the cost of innovation and growth.

The text argues against the safety and predictability of sticking to known patterns, especially for artists. It suggests that repeating the same creative processes not only dulls the artistic output but also the audience's interest. Instead, it advocates for a continual evolution of artistic expression by encouraging the intake of new, even conflicting, perspectives and the exploration beyond one's established preferences. This openness isn't limited to creative work; it extends to interactions and collaborations, where differing opinions and methods are seen not as obstacles but as opportunities for growth and understanding.

The essence of maintaining an open mind lies in curiosity – a force that neither takes sides nor adheres to a singular approach. It is about embracing the multitude of ways in which problems can be resolved and insights can be gained. By being curious, one is always in search of novelty and originality, pushing beyond the perceived limitations of the mind.

The narrative also touches on how artistic challenges often arise from a clash with our predefined beliefs of what is possible, leading to a crossroad: resistance or integration. By choosing to be open and adaptive, considering alternative solutions, and allowing the unexpected to influence the creative process, we might discover not just innovative outcomes but also learn more about our constraints.

Ultimately, the call is for openness to the winds of change, suggesting that unexpected detours may lead to superior solutions. This openness requires letting go of preconceived notions and being ready to start from a neutral point, allowing the creative journey to unfold unpredictably and guide us toward uncharted territories.