

Crafting

In the crafting phase, the focus shifts from unbounded exploration to a more structured development. It's the stage where artists laboriously build upon a foundation previously discovered through experimentation, transitioning from searching for any form to identifying specific shapes that fit particular needs. While not as glamorous as the initial explorations, this phase is essential, demanding a shift from the openness of early creativity to the meticulous work associated with craftsmanship.

Crafting involves less about discovery and more about refinement, likened to the laborious task of laying bricks rather than the spark of initial inspiration. It challenges artists to continue despite the temptation to return to the thrill of the Experimentation phase, highlighting the necessity of completing the work for art to exist and evolve.

Artists navigate this phase by following hints of excitement, allowing for the exploration of multiple directions if needed. This multiplicity can prevent tunnel vision, promoting a balanced perspective through engagement in various projects which can lead to fresh insights.

This phase is characterized by a deeper engagement with the work, applying a personal filter to what has already naturally developed, thus differentiating it from Experimentation. Artists reconsider what they can add, remove, or modify, aligning the project closer with their vision. The crafting phase is not linear; it often involves moving back and forth between experimenting and crafting, ensuring that the final product remains true to the artist's insight and the work's natural evolution. This iterative process allows artists to refine their work by drawing upon the entirety of their experiences, measuring the project against their personal lens, and making connections to further develop the potential seen within it.