

83. The Three Musketeers

In Chapter 83 of "The Three Musketeers," set against the backdrop of Twitter between October 26-30, 2022, we delve into the dramatic changes spearheaded by James Musk, Andrew Musk, and Ross Nordeen amidst Elon Musk's takeover. James, resembling his cousin Elon in both appearance and intellect, becomes a central figure, drawing in a group of Tesla and SpaceX engineers to transform Twitter's technical landscape. From his early days idolizing Elon to his spontaneous assignment to lead the Twitter project, James demonstrates an unwavering commitment to Musk's vision, despite personal sacrifices such as missing significant personal events.

The narrative weaves through James's backstory, from a youthful adventurer in the Riviera to a pivotal member of Tesla's Autopilot team, culminating in his crucial role at Twitter. Andrew, his brother, shares a similar trajectory, showcasing their deep-rooted familial and professional ties to Elon. Their bonding with Ross, a fellow tech wanderer, fortifies the team's dynamic, establishing them as the musketeers of this corporate saga.

The chapter intricately details their immediate challenges upon taking on Twitter – auditing the engineering staff, assessing code quality, and deciding who remains to align with Elon's ambitious restructuring. With Musk's direct involvement, the narrative unveils their methodical yet controversial approach to trimming the workforce, drawing on the tension between visionary zeal and the harsh realities of corporate overhaul.

Interactions with potential allies, like Ben San Souci and Kayvon Beykpour, introduce layers of strategy and doubt in Musk's plan, emphasizing the complexity of reimagining Twitter. The story reflects on the musketeers' blend of innovation and ruthlessness, setting the stage for a profound transformation under Musk's singular vision, despite the looming challenges of such a radical pivot.

This chapter paints a vivid picture of devotion, ambition, and the relentless pursuit of a transformed digital landscape, marked by Musk's characteristic blend of genius and controversy. Through the musketeers' eyes, we witness the unfolding of a pivotal moment in tech history, underscored by personal sacrifice, strategic gambles, and the intricate dance of innovation and disruption.